

# Privacy Policy

NES Consulting is strongly committed to protecting privacy and providing a safe online experience for all of our users and customers. Our Privacy Policy provides insight in the terms and conditions regarding the collection and use of personal information. This discloses what information NES Consulting gathers, how we use it, how to correct or change it, the rights afforded to users under certain data protections laws, and what steps NES Consulting takes to safeguard personal information.

This Privacy Policy applies to individuals, entities and/or automated systems who access websites part of NES Consulting (see our Footer), or our other online services or applications (collectively “website”), or otherwise engage with NES-Consulting.com or provide us with personal information.

## What information do we collect?

Our website can be accessed without giving us any personal information.

We may collect the following types of information:

- **Personal Information:** Name, email address, phone number, company name, and any other information you voluntarily provide through contact forms, subscription sign-ups, or consultation requests.
- **Non-Personal Information:** Browser type, IP address, device information, and usage data collected through cookies or analytics tools.

## How We Use Your Information?

We use the information we collect to:

- Provide consulting services.
- Respond to inquiries or requests.
- Improve our website, services, and user experience.
- Send newsletters, updates, or marketing materials (with your consent).
- Comply with legal obligations or enforce our terms and conditions.

### Newsletter

Users of NES Consulting may opt to receive email updates and newsletters through our Newsletter Form. We collect your email address, the information is collected and stored by a third party (Mailchimp).

### E-Mails

Partners and other users of NES Consulting platform and services provide us with their email. Generally, this information includes name, email and other information specific to the purpose of the contact. We use and collect this information to provide our partners and other users with the most efficient, enhanced, and personalized service.

We will collect and retain such information in accordance with the purposes users provided it, and with our legitimate business interests.

## Sharing of Information

We do not sell or rent your personal information. We may share your information with:

- Trusted service providers (e.g., website hosting or analytics services).

- Legal authorities, if required by law or necessary to protect our right

## **Who provides us with data and other information?**

Most often, we collect data and information directly from the individual who engages with NES Consulting, such as users of the platform, customers or partners.

## **What do we do with data?**

Generally, NES Consulting uses the information users provide to fulfill requests and improve our products. We use personal information so that we may display or send custom, personalized content to our website visitors and send newsletters, mail, emails, features, surveys, or other updates to our users.

## **How do we use cookies and tracking technologies?**

Our website may use cookies to enhance your browsing experience. You can disable cookies through your browser settings, but some features of the site may not function properly

## **How do we use other online tools and services?**

NES Consulting works with third parties, such as Google Ad Manager and Google Analytics, to track traffic to the platform generally and to measure the performance of content and advertising.

For more information about how Google uses data from sites that use their services, see “How Google uses data when you use our partners’

sites or apps,” available

at <https://policies.google.com/technologies/partner-sites>.

To learn about opt-out services for Google Analytics,

see <https://tools.google.com/dlpage/gaoptout>.

Users are also able to opt out of other third-party advertiser and ad network placement of cookies or targeted advertising generally by visiting the following links: [Network Advertising Initiative](#); [Digital Advertising Alliance](#); [European Interactive Digital Advertising Alliance](#) (for users in the EU); or [The Digital Advertising Alliance of Canada](#) (for users in Canada).

## **Where is personal information transferred and stored?**

Information, including personal data, is processed at NES Consulting operating offices and in any other places where the parties involved in the processing are located. It means that this information of users may be transferred to – and maintained on – computers located outside of their state, province, country or other governmental jurisdiction where the data protection laws may differ than those from their jurisdiction.

Users consent to this Privacy Policy followed by their submission of such information represents Your agreement to that transfer.

## **How do we protect personal information?**

We implement security measures to protect your personal information from unauthorized access, alteration, or disclosure. However, no data transmission or storage is completely secure, and we cannot guarantee absolute security.

Please note that despite our reasonable efforts, no security measure is ever perfect or impenetrable, so we cannot guarantee the full security of personal information.

In other words, the information provided by users and any other individual or organization that engages with NES Consulting is at their own risk. We disclaim any liability, and all parties agree to not hold NES Consulting responsible, for the loss, misuse, or compromise of their personal information.

We require all third parties to respect the security of personal data and to treat it in accordance with the law. We do not allow our third-party service providers to use the personal data of our users for their own purposes and only permit them to process the personal data for specified purposes and in accordance with our instructions.

## **Your Responsibilities and Representations**

With regard to any personal information that users provide to NES Consulting, regardless of whether that personal information relates to them directly or a third party, users hereby represent and warrant to NES Consulting that (i) such personal information is accurate and complete, (ii) users have the lawful basis to provide NES Consulting with such personal information, and (iii) users have provided this privacy notice to, and received consent from, any third party whose personal information they have provided to us.

## **Your Rights and Privileges**

Depending on the jurisdiction in which users reside, users may have the following rights with respect to the personal information. Depending on your location, you may have the right to:

- Access, update, or delete your personal information.
- Opt-out of receiving marketing emails.
- Restrict or object to certain data processing activities.

Parental Rights: Our website and our services are not directed to children under the age of 13. By using this website, or otherwise engaging with NES Consulting users represent and warrant to NES Consulting that they are over the age of thirteen (13). If we learn we have collected or received personal information from a child under thirteen (13) without parental consent or a lawful basis, we will delete that information immediately upon notice. If users believe we may have erroneously collected information from or about a child under thirteen (13), please contact us.

## **Links to other websites**

Our website may contain links to other websites that are not operated by us. If users click on a third party link, they will be directed to that third party's site. We strongly advise users to review the Privacy Policy of every site they visit. NES Consulting has no control over and assumes no responsibility for the content, privacy policies or practices of any third party sites or services.

## **Changes to Our Privacy Policy**

We will occasionally update this Privacy Policy as necessary to protect our users and to comply with a changing environment. We recommend that users check the Privacy Policy when they visit our site to be sure they are aware of and understand our current Privacy Policy. Changes to our Privacy Policy are effective when they are posted on this page.

For any questions about our Privacy Policy, contact us by email: [info@nes-consulting.com](mailto:info@nes-consulting.com)